

Dylan Hughes

Designer

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610-704-3218
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Education:

Parsons School of Design
BFA Communication Design

Skills:

Brand Identity
Editorial Design
Type Design
Spatial Graphics
Motion Graphics
Digital Design

Experience:

QuallsBenson
Brand Identity Designer
September 2020 - Present
New York, NY

Developed brands identities from the ground up for real estate properties in the NYC area and crafted brand narratives to be conveyed across an entire brand experience. Produced campaign concepts and designed supporting brand collateral.

MetLife Global Brand Design
Brand Designer
August 2018 - September 2020
New York, NY

Acted as primary designer on projects with strategic and conceptual solutions for all brand touchpoints. Identified areas to evolve the MetLife global design system. Created and delivered evolved brand assets with guidelines for brand application in multiple markets across the globe.

Tenazas Design
Design Assistant
August 2017 - July 2018
New York, NY

Assisted the creative direction of Lucille Tenazas, an AIGA medalist, by designing and preparing projects for her clients. Worked closely with book publishers and artists on projects.

Trollback+Co
Design Intern
May 2017 - July 2017
New York, NY

Created digital content and built brand guidelines for TV network rebrands. Took part in design pitches for shows and conceptualizing brands/experiences.

Sigal Museum
Freelance Designer
June 2016 - August 2017
Easton, PA

Created a new identity for the Sigal Museum and established brand guidelines. Designed a holistic experience through print materials and website.